



THE MAGIC OF 14:1



From my first visit to Pathways, I realized that there was TRUE HOPE for people with mental illness. I was NOT ALONE ANYMORE!! - Christian Boily

AN EXTRAORDINARY OPPORTUNITY

Pathways Clubhouse is poised to take advantage of an opportunity to create a purpose-built space within a new community-focused building to replace our current leased facility. It's time to provide the members who attend Pathways Clubhouse every day of the year with a new, bright, professional, well-designed space to enhance their feelings of self-esteem and to honour their significance as a part of our society.

WHY 14:1

Pathways Clubhouse's success is demonstrated by a recent independent study that found that we produce a total of \$14 in societal value to the community from every \$1 received. This compares dramatically with the average social return on investment (SROI) of other well-run North American non-profits at only \$2-\$5. It means that every \$100 invested in Pathways results in \$1,400 return to the people and communities that Pathways touches. Your investment in Pathways can be assured.

The power of SROI means that instead of homelessness, we provide housing, instead of prison, we help people transition to meaningful work, instead of loneliness we provide unconditional friendship and a social life. Our members are less reliant on social services because of Pathways Clubhouse.

WHAT IS PATHWAYS CLUBHOUSE?

Pathways Clubhouse is a place that offers hope, encouragement, and opportunities to people whose lives have been shattered by mental illness. We work together to create opportunities for members to return to school, gain employment, have a place to live, connect with their families, make new friends, and create multiple successes. We also provide public education to increase awareness and understanding of mental illness and mental health issues.

WE ARE UNIQUE

Pathways is the only clubhouse accredited by Clubhouse International in all of BC! We serve more than 70 members who visit daily and we are open 365 days a year.

Pathways is unique because it houses resources to help with every aspect of a person's life: housing, transitional employment through to independent employment, education, young adult program, outreach, thrift store, commercial kitchen, dining room, exercise area, and library. Our staff provide expert "one-stop shopping" for every member in a collaborative, welcoming environment.

OUR VISION

We are excited to participate in an opportunity with the City of Richmond and five other local non-profit organizations. The project is to create a community-focused building which will include affordable rental housing units and spaces for social service providers like Pathways. Pathways will be provided with a 11,000 sq. ft. (1,022 m²) space in the building which will allow us to offer all our current programs and services in an environment that honours the work done at Pathways Clubhouse each day.

Pathways Clubhouse is turning to the community to support its contribution of **\$2.3 million**. It is important for us to move quickly on our capital campaign, as ground has already been broken at the site of 8881 Granville Avenue. The expectation is to move into the new building in 2016. Pathways and each of the other non-profits will hold a strata interest in the building's 60-year lease. With a mortgage in place for the 60-year lease, we are seeking support from the community to pay down the mortgage as quickly as possible so that program funding need never be used.

YOU MAKE THE DIFFERENCE

An investment in the 14:1 campaign will be an investment to a path back to a healthy life for the 20% of people in Richmond and their families, employers, and friends, who need Pathways Clubhouse to help navigate and overcome mental illnesses. For every \$1 you invest, there will be a \$14 social return on investment. Where else could your money be better spent? Support us today!



I have only been a member at Pathways Clubhouse for about six months now and it feels very welcoming and a comforting place to be. The members and staff have helped me get out of my comfort zone. Before the Clubhouse, I had very bad social anxiety and now being at the Clubhouse it has made my life worthwhile. - Caitlin Norman

For more information, please contact Dave MacDonald at 778-918-1421 or email info@pathwaysclubhouse.com